Isabel Nixon

Designer

isabelgrace756@gmail.com
937-422-2973

Skills & Software

Figma

Adobe Suite

Illustrator, Photoshop, InDesign, After Effects

Blender

Web Design/Dev

HTML, CSS, JavaScript

React Native

Java

Web builders

Wix, Shopify, Wordpress, Webflow

Email builders

Mailchimp, Toast, Hubspot

Awards

Best of Category, Brand and Identity, Evernote

CSCA Creative Best 2025

View my portfolio here

Education

B.S.D. in Visual Communication Design, 2026
The Ohio State University
Minors in Computer Science & Creative Writing

Experience

Birdie Books
Designer (2026–Present)

- Managing various print projects, including printed newsletters, store signage, and events posters.
- Working with social media and marketing to promote the bookstore and coffee shop experience.
- Creative problem-solving and project management bridging both sides of the business while maintaining down-to-earth customer-facing persona.

Between State
Designer (2026)
Design Intern (2025–2026)

- Led an interface refresh for Mapped, a store-mapping application used by major retail brands including **LensCrafters and American Eagle.**
- Designed long-form print pieces for clients.
- Designed and scheduled content for social media campaigns and email newsletters across multiple brands.

Ohio State Athletics
Design Intern (2024–2025)

- Created social media graphics for **30+ varsity sports teams,** ensuring consistent brand identity across platforms.
- Designed fan merchandise concepts, aligning with Ohio State's brand guidelines and audience interests.

IBM
Accelerate Program (2024)

- Selected from **10,000+ applicants (top ~5%)** for a UX design and research fellowship.

Web Designer (Freelance)
RDH12 Fund for Sight (2024)

- Designed and launched a Wix website for a nonprofit **raising awareness and funding** for congenital blindness research.
- Rebranded the organization's visual identity to modernize its look and clarify its mission.

Student Exhibition Designer
Belonging to Soil (2023–2024)